



MOGUL MEDIA CONSULTING

SUPPLIER DIVERSITY POLICE



Our Foundation

As a proud woman and minority-owned business powered by an all-woman, minority core team, diversity isn't just a checkbox for us, it's our DNA. We don't just talk about inclusion; we live it, breathe it, and build our business around it every single day.



Our Commitment

We are committed to creating meaningful, lasting partnerships with diverse suppliers who share our passion for breaking barriers and building bridges. This isn't about meeting quotas, it's about amplifying voices, creating opportunities, and proving that when diverse businesses work together, magic happens.



We actively seek partnerships with:

- Minority-owned business enterprises (MBE)
- Women-owned business enterprises (WBE)
- Veteran-owned business enterprises (VBE)
- Service-disabled veteran-owned business enterprises (SDVOBE)
- Disability-owned business enterprises (DOBE)
- LGBTQ+ business enterprises (LGBTBE)
- Diverse non-profit organizations

How We Make It Happen

Intentional Sourcing

We proactively identify and engage certified diverse suppliers for everything from creative services and event planning to office supplies and professional services. When we have a need, diverse businesses get first consideration not as an afterthought, but as our go-to partners.

Authentic Relationships

We don't just hire diverse suppliers; we mentor them, collaborate with them, and grow with them. Our partnerships are built on mutual respect, shared values, and the belief that we're stronger together.

Community Investment

We prioritize working with businesses that understand our communities because they *are* our communities. Local matters. Authentic matters. Representation matters.



Our Process



Proactive Identification

We maintain an active database of certified diverse suppliers and continuously seek new partners through supplier diversity directories, networking events, and community connections.



Dedicated Leadership

Our Supplier Diversity Coordinator ensures these partnerships receive the attention and care they deserve, tracking our progress and identifying new opportunities.



Fair Evaluation

All potential suppliers are evaluated on quality, capability, and value with diversity serving as a competitive advantage that reflects our commitment to inclusive excellence.



Ongoing Support

We provide mentorship opportunities, timely payments, and collaborative partnerships that help diverse businesses thrive alongside us.



Our Accountability

We commit to allocating a minimum of **8%** of our annual contract expenditures to certified diverse suppliers. This isn't just a number, it's a promise to put our money where our values are.

We track, measure, and report our progress transparently because accountability drives results. Every quarter, we assess our partnerships, celebrate our successes, and identify areas for growth.





Our minimum commitment of 8% to certified diverse suppliers represent our dedication to creating meaningful economic impact through our procurement practices.



Beyond Business

We believe in the ripple effect of our choices. When we partner with diverse suppliers, we're not just completing transactions, we're creating jobs, supporting families, strengthening communities, and building a more equitable future for *everyone*.

Our supplier diversity efforts extend beyond contracts to include:

-  Mentoring emerging diverse businesses
-  Participating in supplier diversity events and workshops
-  Advocating for inclusive practices within our industry
-  Sharing resources and opportunities with our diverse business network

Our Promise

This policy isn't just words on paper it's our roadmap to creating the kind of industry we want to see. One where talent is recognized *regardless* of background, where opportunities are accessible to *everyone*, and where diversity drives innovation.

At Mogul Media Consulting, we're not just building a business, we're building a movement. And we're doing it together, one diverse partnership at a time.

This policy is reviewed annually and updated as needed to ensure it reflects our evolving commitment to supplier diversity and inclusion.

Policy Owner: Trez Malatesta, Supplier Diversity Coordinator

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Next Review: January 2, 2026





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